

DUNOVAN RODGERS

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EDUCATION

University of Wisconsin-Madison, Wisconsin School of Business, Madison, WI **2026**

Master of Science in Business Analytics Candidate

- Data & Analytics Club – Treasurer (2025-2026)

Miami University, Oxford, OH **2023**

Bachelor of Science in Business

Majors: Accountancy and Information Systems & Business Analytics Minor: Sport Analytics

- ISA Department Undergraduate Assistant (2022-2023): Graded graduate level coursework and supported student learning in data warehousing, business intelligence, sport analytics, and database systems
- Beta Theta Pi – Alpha Chapter (2020-2023), Vice President of Administration (2021) Served as undergraduate liaison to alumni programs including mentorship and internship programs and grant initiatives, managing chapter communications and digital platforms, and maintaining the fraternity's website
- Camp Kesem – Treasurer (2019-2022): Managed finances and communications, delivering monthly reports, processing revenue and expenses, supported early chapter growth through campus and community engagement

PROFESSIONAL EXPERIENCE

Epic Systems, Verona, WI **06/23 – 02/24**

Electronic health records software developer

Project Manager

- Managed the implementation of complex health plan software to develop efficient automated workflows that increase revenue and reduce end-user workload
- Collaborated with a consultant analyst to build processes, client executives to ensure project goals are aligned, and Epic application leadership to confirm industry leading best practices are being adhered to
- Resolved problems in operational workflows within Tapestry software and tested technical integrations with third-party vendors to ensure exceptional performance

Deloitte, Milwaukee, WI **06/22 – 08/22**

Public accounting firm

Audit & Assurance Intern

- Assisted in planning and performing audit procedures for financial services client, ensuring compliance with PCAOB auditing standards and client adherence to U.S. GAAP guidelines
- Conducted analytical reviews of financial statements to assess risk, identify abnormalities, and support audit findings for senior team members
- Collaborated with audit team members to prepare workpapers and documentation to support timely progression of overall project
- Received full-time return offer to the Milwaukee office

SELECTED PROJECTS

Insurance Company Operational Dashboard Consulting **04/26**

- Built custom Power BI dashboard for chief executives and management to monitor business operations in real time for a Madison-based insurance company
- Combined several data sources to increase accessibility, visibility, and opportunities for business improvement

Analysis of Reddit Sentiment as a Stock Market Predictor **05/22**

- Developed a Python script to automatically scrape popular investing communities for stock tickers and analyze user discussions to gauge sentiment about individual stocks, industries, and the market as a whole
- Utilized regression models and other machine learning techniques to evaluate Reddit user sentiments against real world stock price performance

Miami University Sport Analytics Summer Academy **06/21**

- Consulted with Cincinnati Bengals to analyze historical NFL trades and player performance to develop a valuation system capable of giving the Bengals a competitive edge in trades
- Analyzed impression values and intangible aspects of hundreds of social media posts for Miami University Athletics to identify audience desires and to better communicate brand image

TECHNICAL SKILLS

Software and Tools: Python, SQL, R, Power BI, DAX, Advanced Excel, Tableau, Snowflake, Databricks, Agentic AI